

Clear your head with VIVA ...

Desktop Publishing

Your free entry into the world of first class layout programs and software for digital imposition and large format printing.

Database Publishing

The powerful software for automatic database-supported creation of documents.

Network Publishing

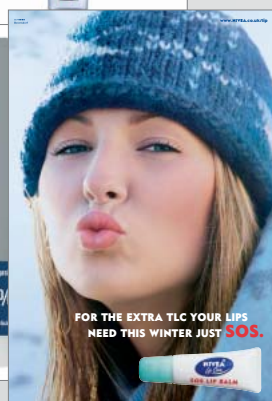
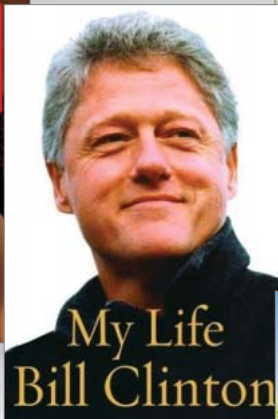
Even a layman can produce print-ready documents fully automatically via the Internet or any network.



VIVA: We publish the world

With over 200,000 users and customers, VIVA today is one of the leading suppliers of media services and software products. Service bureaus and end users worldwide use our publishing products to create catalogues, books, posters and billboards and print products of all kinds, and put their trust in our services.





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VIVA: Product range

VIVA offers you the whole world of publishing. For over 15 years, the successful company has been developing graphic innovations in the fields of Desktop, Database and Network Publishing. We advise and accompany you in the planning, development, implementation, introduction and financing of projects.

DESKTOP PUBLISHING



DESKTOP-PUBLISHING covers graphic applications that are installed on the PC of a **Graphics expert** and with which the user creates graphic documents manually.

VivaDesigner 6

Typesetting and layout program.

VivaImpose 8

Imposition Software.

VivaPosterize 10

Software for large format printing.

DATABASE PUBLISHING



DATABASE-PUBLISHING covers graphic applications that are installed on the PC of a **Graphics expert** and with which the user creates documents semi-automatically with a database.

VivaNWP Designer 12

Programmable layout.

Viva Barcode Module 13

Automatic generation of bar codes for VivaNWP Designer.

Viva Chart Module 13

Automatic generation of graphs and charts for VivaNWP Designer.

NETWORK PUBLISHING



NETWORK PUBLISHING covers PC or Server Applications with which even a **layman** creates complex, print-ready documents **fully automatically** via the Internet or other network/database.

VIVA Publishing Server..... 14

The server software for document production via networks.

VivaGate 16

The flexible browser-based product information system.

VivaGate Composer 18

The Internet image composer.

VivaGate Shop 19

The Internet shop for your products.

SERVICES



VIVA offers a wide spectrum of services. We accompany our customers in the implementation of their publishing projects in all areas and phases.

Consulting & Development... 20

Design improvement, data organisation, project management, supply planning, project specifications, software development and developer support.

Implementation & Support... 22

Prototyping, proof of concept (POC), training and workshops, service and support, installation, hosting and financing models (purchase, rent or hosting).



»VivaDesigner« is a program made »by users for users«. In this way a program has been conceived that is easy to use both for beginners and professionals alike.



from
0€

Professional layout with »VivaDesigner«:

VivaDesigner is the professional layout, typesetting and illustration program with unique functions and licencing models.

With »VivaDesigner«, whether as a professional or a beginner, you can create catalogs, ads, packaging, data sheets, leaflets, reports, price lists, invoices, business cards, newspapers and journals, price tags, manuals, instruction booklets, calendars, forms, posters and much more quickly and exactly in any language.*

With the »Free Edition« you can work free of charge without a time limit. The inexpensive »Personal Edition« for private users and the »Commercial Edition« for commercial customers offer a complete integration of a hyphenation module, Spell Checker and even a Grammar Checker.

The award-winning typesetting, layout and illustration cross-platform program is available for Windows, Mac and Linux. Due to the uniform file format, you can exchange documents created on the different operating systems and in a moment select the user interface for over 20 languages.

VivaDesigner features and benefits

- Cross-platform solution for Windows, Mac and Linux, very easy to use, for both professionals and beginners.
- Available as a free-of-charge »Free Edition« and as chargeable versions for private and commercial users.
- The first program worldwide to be supplied for all languages and countries (100% Unicode) in one program version with one file format.
- Pioneering layout elements through the separation of form and function, »Alias« technology, Guide object technology, style sheets for text, images and objects and individual measurement units for every area of the program.
- Refined typography with complete DUDEN integration for hyphenation, spelling and grammar checks, font size in ascent height and cap height, character-oriented style sheets and much more.

With »VivaDesigner« you create business documents ...

... packaging, labels, CD/DVD covers and inlays,



... data sheets, brochures,

... cards, vouchers,



All info from: **VIVADESIGNER.COM**

... ads, newspapers,



... magazines and much more





Perfect imposition with »VivalImpose«:

VivalImpose is the easy-to-use digital imposition software used by leading printing companies.

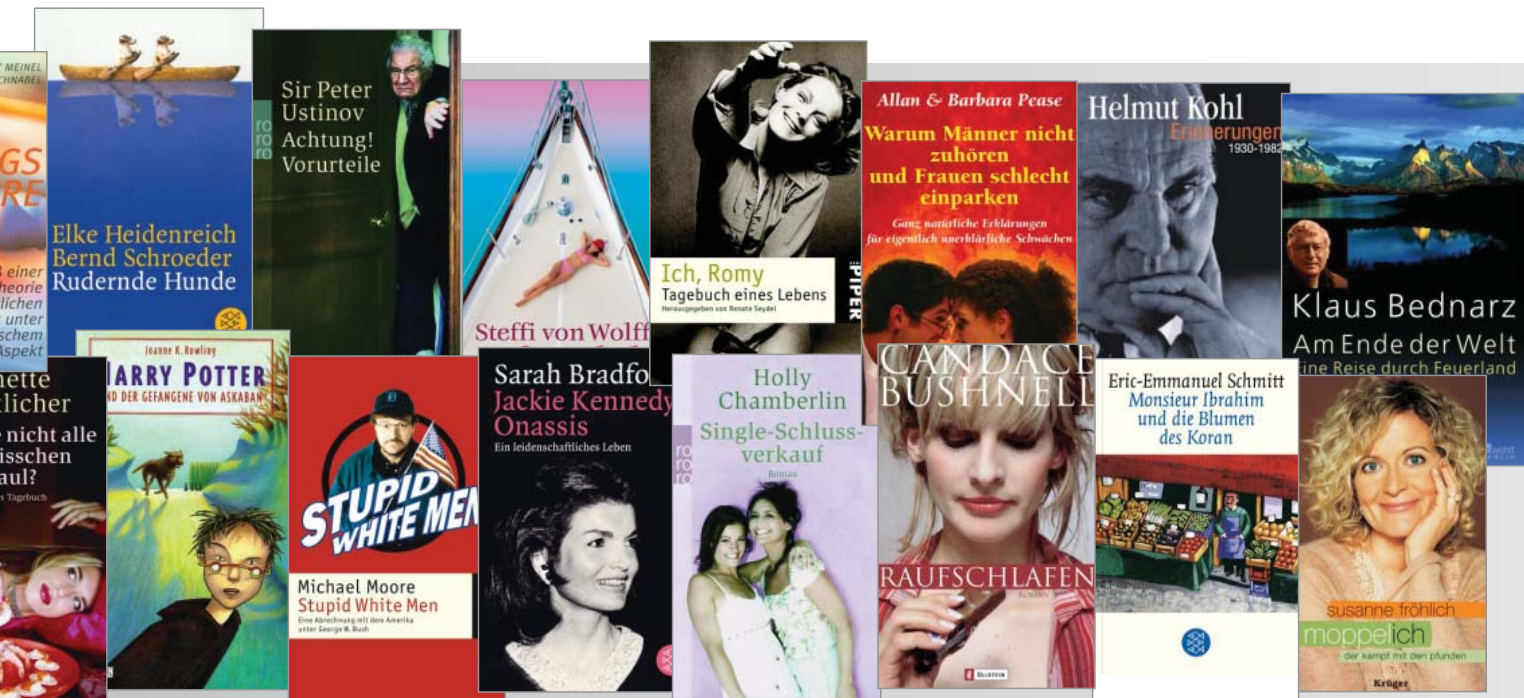
VivalImpose is the leading tool for automatic digital imposition. Since its market launch in 1995 the program has been setting standards in speed, security, flexibility and functionality.

Developed in co-operation with leading printing companies, VivalImpose is able to process documents with a speed and precision that to date has not been equalled.

Therefore it is no surprise that many millions of publications are produced with VivalImpose every year. Our customers are sheet-fed, web press and digital printers who produce books, brochures, newspapers and journals, catalogs and much more for countless industrial customers. You have therefore almost certainly at some time held a print product in your hand in whose production our software was involved!

VivalImpose features and benefits

- Cross-platform solution for Windows, Mac OS and Linux, very easy to use.
- Automatic Import of PDF, EPS, LAY, TIFF, CT and LW including cropping and facing page mode.
- Machine-oriented working process guarantees optimum control.
- Automatic imposition and/or creation of spreads with multiple copies using format-independent templates.
- Complete WYSIWYG display of all pages and imposed press sheets with marks and spread inscriptions.
- Calculation and display of large documents in just a few seconds.
- Individual linking of templates, machines & marks.
- Manual inclusion of spreads from other jobs or applications.
- Automatic calculation of half and quarter sheets for optimum sheet usage in book-printing.
- Automatic generation and positioning of bar codes.

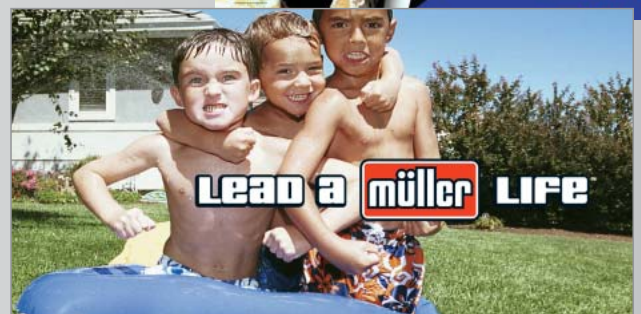
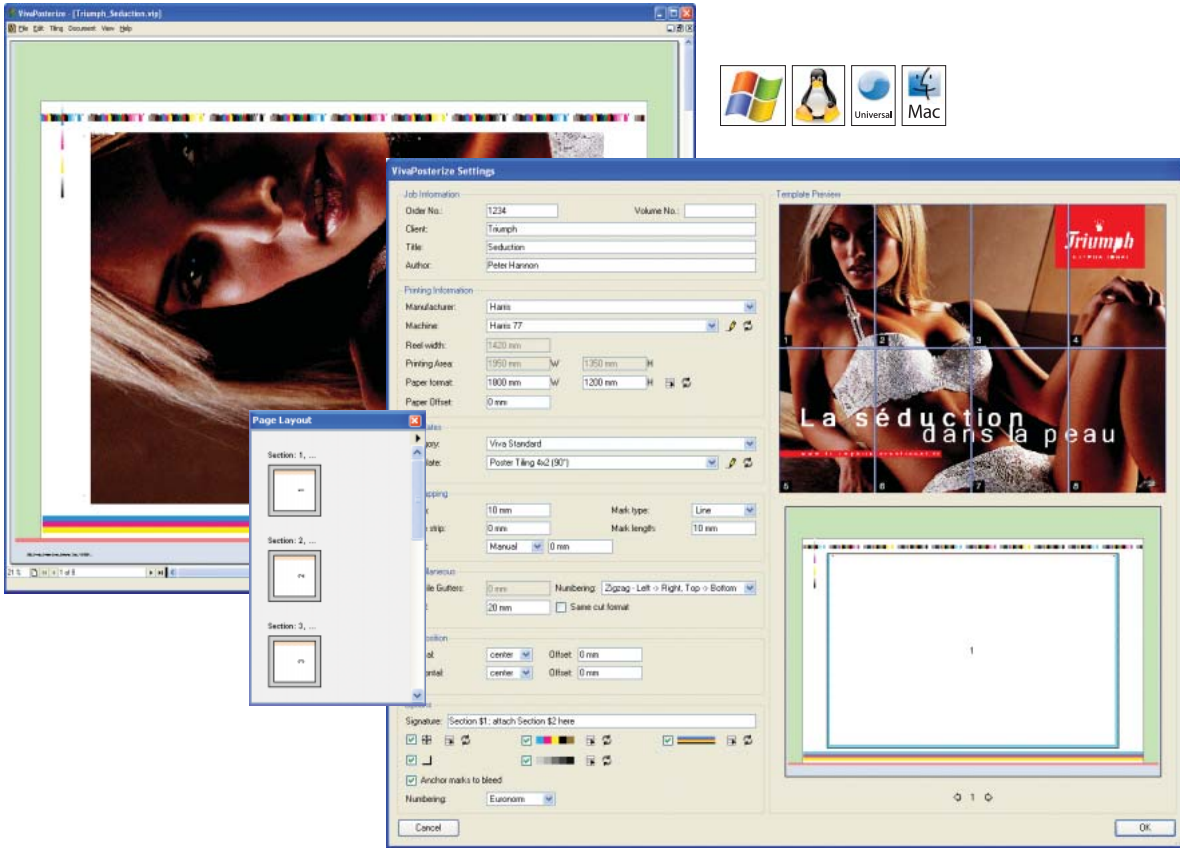


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All Info from: **VIVALIMPOSE.COM**

Whether you are a sheet-fed, web press or digital printer – the cross-platform imposition solution VivaImpose guarantees the professional user an extremely high processing speed with maximum security. See for yourself how you can profit from it.

from
2,395€



Large format printing with »VivaPosterize«:

VivaPosterize is the standard tool worldwide for the tiling and output of large format posters and billboards.

VivaPosterize is the leading tool worldwide for the tiling and output of large format posters and billboards.

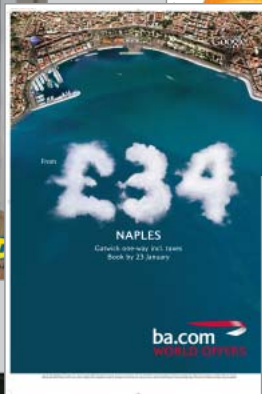
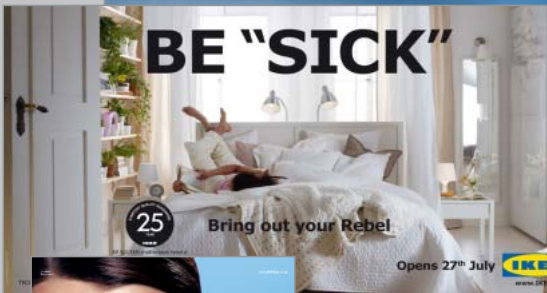
The central point of the customer requirements was the demand for a comprehensive but not overloaded user interface that supports the user in the best possible way at all times. Instead of carefully creating templates, setting and checking hundreds of parameters, VivaPosterize presents the user with a single dialog. In this dialog all the settings for a professional tiling of a poster can be made in one minute. In this way the dialog simulates an electronic lighting table with its preview functions.

The result: VivaPosterize guarantees the professional user an extremely high processing speed with maximum security.

VivaPosterize features and benefits

- Cross-platform solution for Windows, Mac OS and Linux, very easy to use.
- Creation of posters up to 16 x 16 meters.
- Automatic tiling and/or creation of copies.
- Complete WYSIWYG display of all sections and press sheets with marks and sheet inscriptions.
- All settings can be completed in one dialog in just 60 seconds.
- Several sections may be output to a press sheet with individual rotation.
- Individual height and width may be defined for each poster section.
- Numbering of sections according to European standards or custom settings.

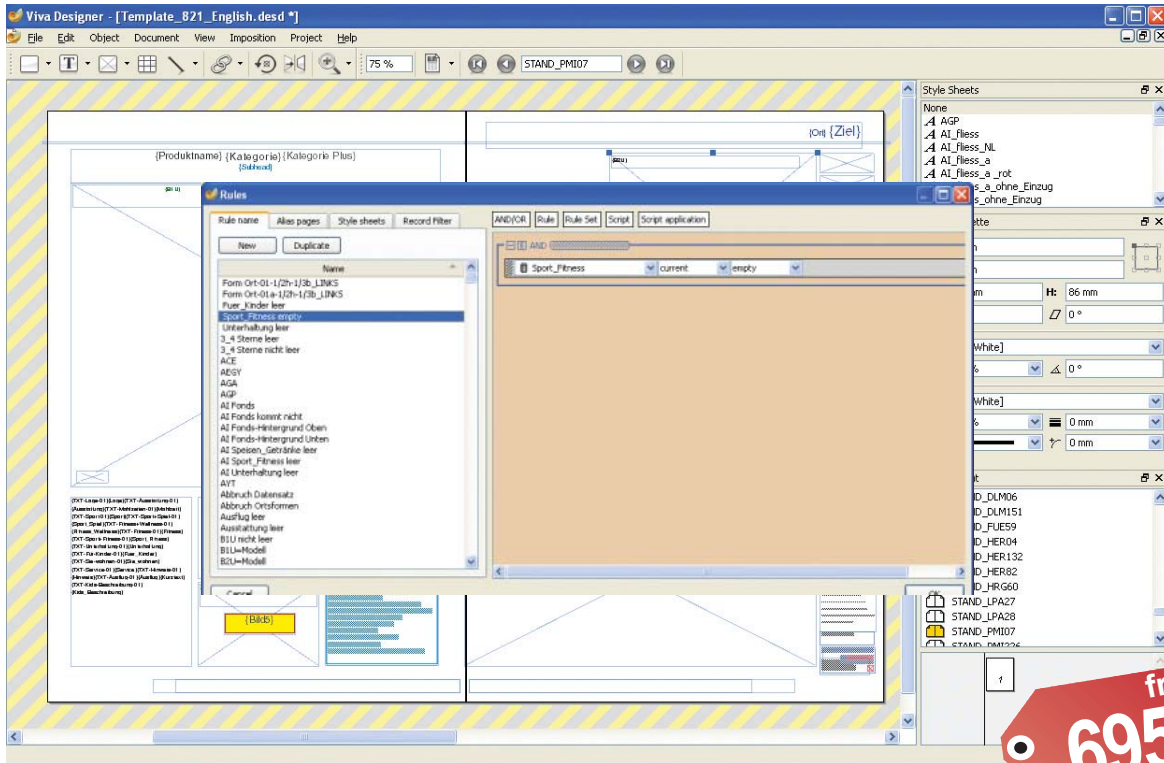
All Info from: VIVAPOSTERIZE.COM



Inchcape Shrewsbury, Bridgnorth, Telford and Oswestry.
www.inchcape.volkswagen.co.uk



* Leading poster printers use VivaPosterize because it is the best and fastest tool for automatic tiling and output of large format documents.



from 695€

With VivaNWP Designer you can create data sheets, catalogs, price lists, ads, posters, manuals and much more.

HOTEL-EINZELPREISE										FUNCHAL										
HOTEL-ENTZUGPREISE					HOTEL-ENTZUGPREISE					HOTEL-ENTZUGPREISE					HOTEL-ENTZUGPREISE					
Personen	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Personen	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40

Produktname	Artikel-Nr.	EAN-Codes	Verpackungsgröße	Einzelpreis	Bemerkungen
Baycidal Spritzpulver	8750005	400721010101	4 x 250 g	0	10%
Baycor Spritzpulver	8950660	40058000088	12 x 12 x 2,5 g	0	10%
Baymat Rosenspray	8108200	40058000084	20 x 400 ml	0	10%
Bayt Stallfliegenmittel	8147800	40072104007	4 x 2 kg	0	10%

Produktname	Artikel-Nr.	EAN-Codes	Verpackungsgröße	Einzelpreis	Bemerkungen
Switches



borgeräte aus Glas, Porzellan d Kunststoff

- Gefäße und Behälter
- Trichter, Nutschen, Filtertiegel
- Platten, Röhre, Hähne
- Volumenmessgeräte
- Genomte Glasgeräte, Stopfenbit
- Genomte Glasgeräte, Normschiff
- Genomte Glasgeräte, Schraubverbindung
- Genomte Glasgeräte, Halbmikrotechnik



Pflanzen - Wachstum, Entwicklung und Stoffwechsel

- 4.7.1 Wachstum, Entwicklung
- 4.7.2 Mineralnahrung
- 4.7.3 Mineralnahrung
- 4.7.4 Photosynthese



Pulsierendes Bangkok und Erholung pur

... das zentrale Element für die Lebensweise von Dinesen. ...

4-Sterne-Hotel "Amari Bangkok" (Landessteigerung)

... das Hotel ist in einer hervorragenden Lage ...

Database Publishing with »VivaNWP Designer«:

The most powerful Database Publishing tool on the market, developed by one manufacturer as an »all-in-one« product.*

»VivaNWP Designer« is, simply put, a programmable layout program with links to a database. Thus individually created layout templates may be filled/updated automatically with database content. Based on »VivaDesigner«, VivaNWP Designer offers many additional graphic functions such as dynamic tables, graphs and charts or bar codes.

The benefit: With the integrated rule structure, graphic designers or database users can achieve perfect results, without being programmers or learning a programming language. In this way it is unnecessary in most cases to use the integrated programming languages »Java Script« or »PHP«, which are praised by the professionals.

VivaNWP Designer features and benefits

- Cross-platform solution for Windows, Mac OS und Linux, very easy to use.
- Offers all the functions of the professional layout program »VivaDesigner«, including the exchange of documents.
- Simple creation of Templates with direct test functionality (Database Publishing) or for use on the VIVA Publishing server (Network Publishing).
- Additional objects for tables, bar codes or graphs and charts (according to version supplied).
- Complete rule structure for objects, texts, images, pages, style sheets and other functions.
- Integrate program languages »Java Script« and »PHP« for additional control and manipulation of layouts, objects, data or content.

All Info from: **VIVANWP.COM**

Create outstanding line graphs, bar charts and pie charts fully automatically from a simple text file.

* = e.Vz.: Bayer AG

 Charge No.:

 Manufacturing Date:

 Hersteller: Bayer CropScience AG,

 40789 Monheim, Germany

 Shelf Life:

 02640321

 Environment Licence:

 Bayer CropScience

 dlt. Nr.: 3_25b-1

 4 006280 48831

Create perfect bar codes in EAN format.

* VivaNWP-Designer is the most powerful tool due to its ability to create complex documents fully automatically and at the same time offer a simple user interface that demands no additional programming.

*The copyright for the reference images on these pages is the property of the appropriate owners.



The original from the inventor of the »Publishing Server«*

Leading corporations use the VIVA Network Publishing Server technology to produce documents fully automatically via the Internet or networks.

»Network Publishing« means: Create print-ready documents fully automatically using a publishing server in the Internet or via a network, without any graphic, typesetting or printing knowledge or experience. While previous technologies on the Internet are limited with simple layouts (e.g. »Web-to-Print«), you produce complete catalogs, data sheets and much more directly from your product control system or ERP system, your Office program or any Internet/Intranet/Web application.

Advantages for end users/companies:

- Produce 24 hours a day, any time, anywhere.
- Ensure your CI is adhered to.
- No problems with fonts/images, languages.

Advantages for Service bureau/printer:

- Customer creation of print-ready documents.
- Excellent customer integration.
- Stable prices, high production volume.
- No responsibility for print data content.
- Improve organisation and communication between customer and supplier.

VIVA Publishing Server features and benefits

- Cross-platform solution.
- Extremely fast calculation, creation and delivery of documents in any format (PDF, EPS, PS, JPG, PNG, open document).
- Documents created may on requirement be further edited with »VivaDesigner«.
- The technology offers an ideal price/performance relationship in different configurations and price groups.
- One server technology for ALL languages.
- Create on the basis of templates with the comfortable »VivaNWP-Designer« or by programming the open XML format with external programs (XML Server).
- »Load-Balancing« modules enable a linking of several VIVA Publishing servers to a cluster to balance out high production volumes.

Product information system »VivaGate«

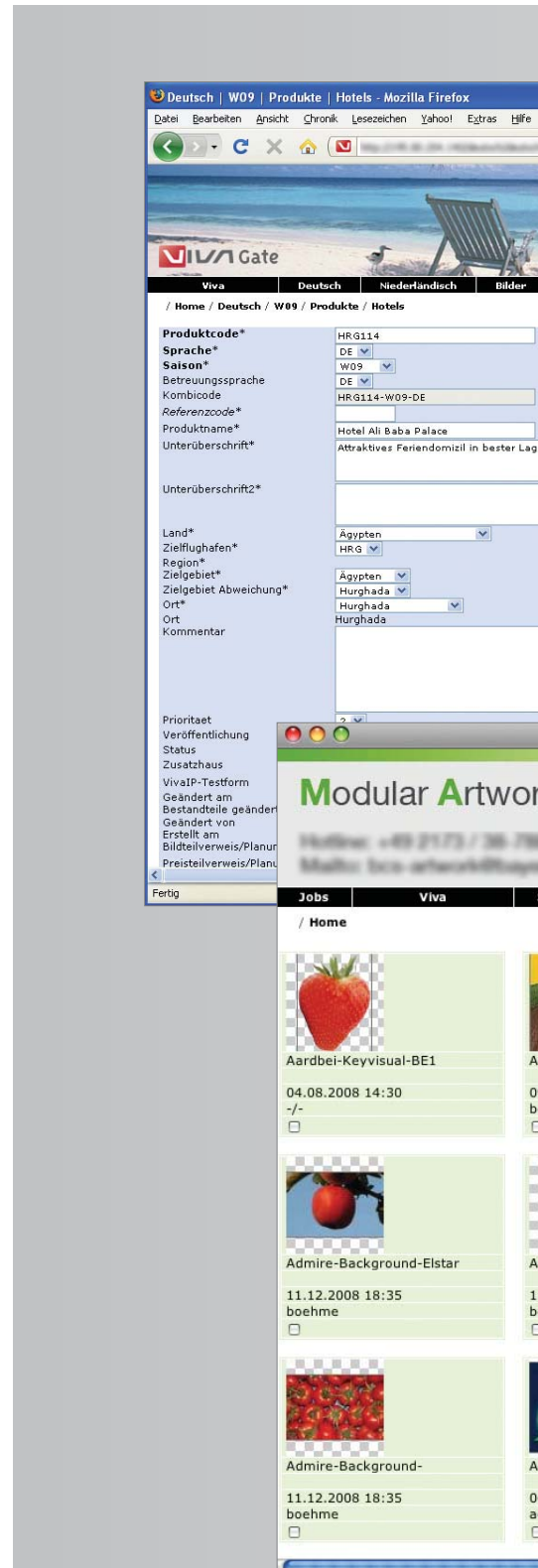
VivaGate is the browser-based, high performance product and information database, which can quickly be adapted to suit your individual requirements.

The Enterprise Content Management System (ECM) »VivaGate« is a product, information and planning database, with which complex information chains may be displayed and single pages as well as complete sections may be planned and produced. »VivaGate« is constructed to manage millions of products, articles, prices, texts, files/images as well as thousands of users without any problems, and has been used successfully for years in larger and middle-sized corporations.

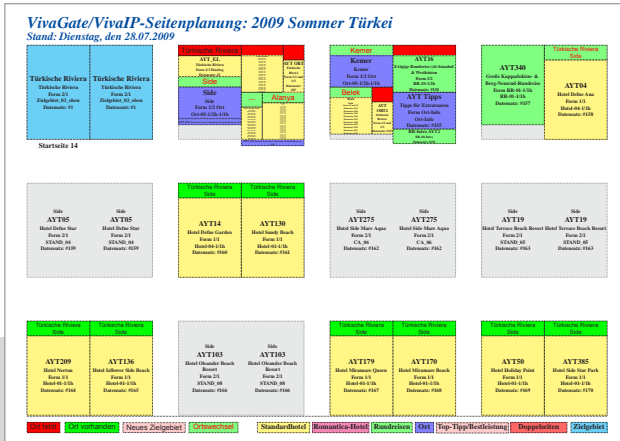
The modular construction of »VivaGate« makes it particularly easy for you to get started: It includes attractive licensing models, individual adaptations, ready-to-use complete solutions, accompanying service offers, process concepts, project management, system integration as well as training and support. All products and competent services enable a quick start and on requirement a reliable running through our computer centre.

VivaGate features and benefits

- Cross-platform solution.
- Browser-based and simple interface for beginners, experts and administrators with extensive user rights system.
- Freely configurable ECM system, which can display different contents and their links, and which may be adapted to the customer's requirements.
- Well developed system, proven in practice, used for years by larger and middle-sized corporations.
- Ideal data source for website, Internet shop and ERP systems.
- Attractive licensing model through purchase, rent or hosting.
- Powerful functions for the entry and management of text and images.
- Extensive service offers (concept, project management, system integration, training).
- Perfect co-operation with the »VIVA Network Publishing«-servers.
- Excellent import functions (e.g. native MS-Word and MS-Excel formats).



In combination with a VIVA Publishing Server, VivaGate displays a »scribble« diagram of a planning. Individual color codes show the status and possible errors.



Preisinfos Planung Export Stammdaten Abmelden

Code Texttyp Text

HRG114	W09	DE	AI Speisen &	Fruhstücks- und
HRG114	W09	DE	Ausstattung	Eine weitläufige
HRG114	W09	DE	Sport & Spiel	Inkl.: 2
HRG114	W09	DE	Unterhaltung	Mehrsprachiges
HRG114	W09	DE	Für Kinder	Kinderbecken,
HRG114	W09	DE	Sie wohnen	In den
HRG114	W09	DE	Fitness & Wellness	Geq. Gebühr:

Sort Vorschau Ausschnitt Position

10			OM
20			MM
30			MM
40			MM

Planung | Spanien & Portugal - Mozilla Firefox

VivaGate für Neckermann

Spanien & Portugal
Europa & Nordafrika
Young & Fun
Sports
Griechenland & Zypern
Kroatien & Osteuropa
Österreich & Schweiz
Family & Flug
Katalog 2008

Code	Titel	Startzeit	Endzeit	Status	Benutzer	Kommentar
NEC_SPA_S09_000_GESAMT					admin	
NEC_SPA_S09_014-016_PMI					Horn	
NEC_SPA_S09_017-027_PMI					Horn	
NEC_SPA_S09_028-034_PMI					Horn	
NEC_SPA_S09_035_PMI_XP_Exagon					Horn	
NEC_SPA_S09_036-045_PMI		01.10.08	09:22		Horn	
NEC_SPA_S09_046-055_PMI		01.10.08	09:22		Horn	
NEC_SPA_S09_056-065_PMI		01.10.08	09:23		Horn	
NEC_SPA_S09_066-073_PMI		01.10.08	09:24		Horn	
NEC_SPA_S09_074-085_PMI		02.10.08	14:41		Herbert	
NEC_SPA_S09_086-093_PMI		02.10.08	14:41		Herbert	
NEC_SPA_S09_094-100_PMI		02.10.08	14:43		Herbert	
NEC_SPA_S09_101-107_PMI		02.10.08	14:43		Herbert	
NEC_SPA_S09_108-110_PMI		02.10.08	14:44		Herbert	
NEC_SPA_S09_111-113_MAH		02.10.08	17:28		Peter	
_114_IBZ		01.10.08	09:31		Meyer	
_115-118_IBZ		24.09.08	12:43		Arthen	
_119-123_IBZ		24.09.08	22:29		Arthen	
_124-128_IBZ		19.09.08	15:15		Arthen	
_129-132_IBZ		19.09.08	10:14		Support	
_134-136_LPA		26.09.08	14:35		Horn	

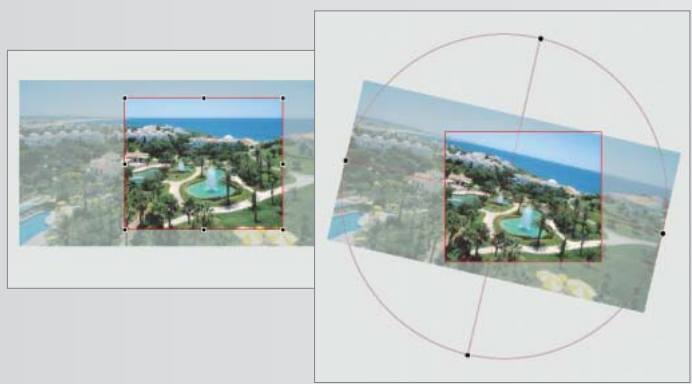
Assembling

Bayer CropScience

Single Products Bundle/Multilingual Products Images Templates Import Log out

Admire-Background	Admire-Background-	Admire-Background-
09.09.2008 15:20 boehme	11.12.2008 18:35 boehme	11.12.2008 18:35 boehme
Admire-Background-	Admire-Background-Lelies	Admire-Background-
11.12.2008 18:35 boehme	11.12.2008 18:35 boehme	11.12.2008 18:35 boehme
Admire-Background_01	Admire-Background_02	Alister-Background_01
06.06.2008 11:15 admin	08.11.2007 12:40	21.11.2007 14:29

With VivaGate the user can define the image crop interactively in the browser and at the same time rotate or mirror images.



All Info from: **VIVAGATE.COM**

VivaGate example: Our customer »Bayer Crop Science« uses VivaGate to manage product information for a large number of countries.

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»VivaGate Composer«

»VivaGate Composer« enables the free management and print-ready layout of image composition or complete ads/pages in an Internet browser.

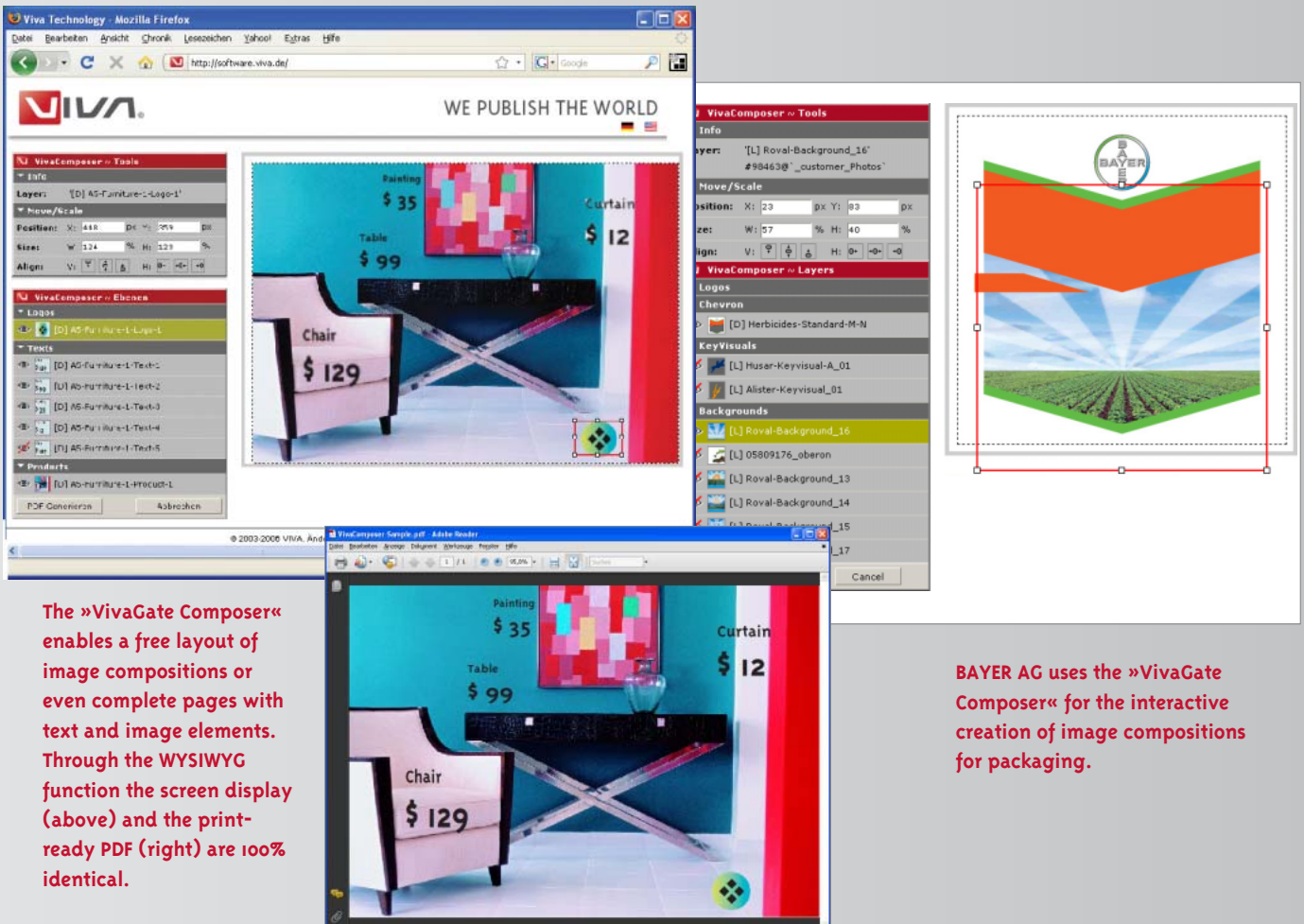
The »VivaGate Composer« is a browser-based application, which is especially suited to the management of image composition or advertisements.

Automation of documents fails often when it comes to combining the different text and image elements individually. This is where the VivaGate Composer comes into its own. It offers the user the possibility of combining predefined or individual images and texts in one surface in any way.

Through the integrated level technology and the use of categories, all elements may be moved, scaled, switched off or even have their levels changed, as in a layout program.

VivaGate Composer features and benefits

- Cross-platform browser application for the free positioning of text and image.
- 100% compliance between the screen display and the resulting PDF (WYSIWYG display).
- Supports transparent levels, on which elements may be moved, scaled or aligned interactively or numerically.
- The level order can be changed and levels can be switched on and off.
- Freely definable categories (e.g. »Backgrounds«, »Logos«, »Texts«, etc.) enable a preselection of the level order, so that backgrounds stay on a lower level.



The »VivaGate Composer« enables a free layout of image compositions or even complete pages with text and image elements. Through the WYSIWYG function the screen display (above) and the print-ready PDF (right) are 100% identical.

BAYER AG uses the »VivaGate Composer« for the interactive creation of image compositions for packaging.

»VivaGate Shop«

The »VivaGate Shop« connects the functions of a product information system with the capabilities of a Publishing Server.

The »VivaGate Shop« is an browser-based universal flexible high-performance shop system that is particularly suited for use in the media field.

»VivaGate Shop« supports all imaginable product types that individually require completely different processes in a shop system. As well as »ready-to-use products«, standard items as we see them in a shop, the »VivaGate Shop« is also able to handle »layout products« and »virtual products«:

- With »layout products« you can create individual layouts for ready-to-use products (e.g. T-Shirts, etc.) or individual products (e.g. print template for business cards).

- With »virtual products« you can order software programs or documents in a shop and download them directly.

The high flexibility of the system allows many business models for different customers and requirements. By separating design and function you can offer B2B (Business to Business) and/or B2C (Business to Consumer) web shops, which are oriented to meet exactly your requirements or those of your customers, and which may be implemented immediately.

Example of a website layout created by VIVA, in this example the CDU shop system for the German parliamentary election in 2009.

The user creates advertising material within the shop. When an order is placed, the Hi-Res data are created fully automatically and sent to the printer.



*The copyright for the reference images on these pages is the property of the appropriate owners.

Consulting and Development

Thanks to years of experience with countless projects, fields and tasks, VIVA can offer customers comprehensive advice and develop solutions.

Design consulting

Many graphic designers produce excellent layouts, but seldom take any automation into consideration. A concrete example: A concern asked a layout Professor to create a concept for a new catalog layout. The result looked excellent, but for the customer's application unusable. Our experienced designers and experts in automatic design show you how your layout can be better automated and how you can save even more space - and thereby also money.

Organisation consulting

After an extensive analysis, we show you how you can improve your processes in the creation of documents and printed material. If the product information system »VivaGate« is applied, VIVA can use the extensive concept of user rights and roles to improve organisation and processes. With »VivaGate«, all the employees, freelancers, customers, dealers, local country reps, suppliers, and even internal as well as external service suppliers (agencies, printers, translation bureaus) can be organised perfectly.

Data consulting

Experience has shown that the preparation of company data is a truly critical point in the implementation of publishing projects. Together with the customer, VIVA explores the possibilities of using existing databases and data sources, checks the data quality and provides ways and solutions to raise the quality or get around quality problems. A concrete example: A customer had over 30,000 images, of which a great many had the same content, but had been saved with another name. The solution: VIVA developed a program, in just a few days, to analyse all images electronically, compare every pixel, rename recognised duplicates automatically and copy them to a predefined folder. This was a task for which a single person would need months to complete.

Project management

At the start of a project, VIVA creates a specification document, in which the project, its goals, the equipment required, the technology, the organisation, deadlines and the data basis are described exactly. The subsequent implementation of the project is made according to this specification.

Software development

VIVA offers inexpensive solutions on the basis of its standard products. Within the framework of new customer requirements, VIVA if possible develops new modules, which after development are available to all customers. Thus the costs of a possible program extension are reduced considerably. A concrete example: A customer needed to be able to combine his images in a specific order. For this, VIVA developed the universal tool »VivaGate Composer«, with which any elements can be laid out according to requirements.

Developer support

All VIVA products possess an open interface which may be used by third party suppliers and software developers. VIVA offers software developers who want to integrate VIVA products in their developments or organisations an extensive developer service. This includes the supply of the source code for different applications. A concrete example: A customer wanted to combine his product database with the VIVA Publishing Server to produce catalogs. VIVA provided the customer's development department with suitable examples in source code text that the developer then only needed to integrate into his application. Within one day, the control of the VIVA Publishing Server was integrated into the customer's database application.

361

Passive CPU Kühler & Zubehör

EKL

EKL Passiver Perlatum III/ SECC-Kühler
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

EKL Passiver Perlatum Kühler mit Glühbirnenföhrung
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

EKL Passiver Indus-TWIN-Kühler
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

EKL Passiver 4-Mitar-Kühler
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

EKL Wärmepumpe (ohne Abblöhrung)
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

EKL Passiver Hochdruck-Kühler
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

EKL Passiver Kühler für Desktop-PC
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

EKL Kabinenkühler für CPU-Kühler
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Tabletzeitschrauben für CPU-Kühler
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

LEITZ Liefer-Überschneidungsprogramm
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

EKL Taschenrechner
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

soft-carrier

259

Ordnungs- & Ablagesysteme

UNI-COLOUR-Serie
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

PAP-DESIGN Ablagesystem TWIN-COLOUR
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Mehrzweckbox
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Shelby
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

heilit Tischprospekthalter
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Design consulting
 Example 1:
 VIVA developed for »Soft-Carrier«
 a new layout (right), which is
 clear, well structured and can be
 produced fully automatically.

Design consulting
 Example 2:
 VIVA developed a new layout
 (right) for »VKF-Renzel«,
 which can be produced fully
 automatically. Together with
 the customer, the basis forms
 for the product pages as well
 as the display of the chapter
 information and page numbers
 were revised.

Unsere Empfehlung!

Kunststoffschäkel
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Banner Ups*
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Mini
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Banner Ups* Mini
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Universalaufsteller

Universalsänder „Aromia“
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Handyhalter „Persea“
 • 120 mm Lüfter • 120 mm Gehäuse • 120 mm Gehäuse • 120 mm Gehäuse

Bayer MAA Projekt: Beschreibung Bayer Chevron

Bayer MAA Projekt: VivaGate Bildimport für Bayer

Bayer MAA Projekt: Abschlussbericht

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Within the project
 framework, VIVA
 creates extensive
 documentation and
 specifications.

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POC, implementation, training and support

This speaks for itself: VIVA has since its foundation in 1994 completed all projects successfully and within the agreed deadlines.

Security with »Proof of Concept« (POC)

In many cases, customers have problems imagining how a computer can produce a catalog or packaging fully automatically. Sometimes a competing supplier promised much but delivered little. A concrete example: For such cases, VIVA offers a »Proof of Concept« (POC). Within the framework of a prototype it is proven that the software can fulfil its task. If the software is unsuccessful, the customer does not pay a cent. If the solution works, VIVA includes the cost in the project pricing. Thus the customer buys a solution that is tailor-made to function for his specific application. This achieves security and trust.

Training and Workshops

With its training sessions and workshops, VIVA helps you to help yourself. Therefore we train both end users in the use of the software as well as graphic designers, system integrators, developers, consultants and agencies. The training sessions offer both an introduction to the technology and also concrete assistance in the completion of specific tasks. Within the framework of the workshop, we identify with the customer exactly what is needed and develop the strategies and solutions for a successful application of the publishing products in the organisation.

Project implementation and management

Depending on the order, VIVA takes over the complete management of the project and the responsibility for its implementation. Here we help corporations and service providers to enter easily into an efficient technology showing the way forward. A concrete example: A service provider and his customer wanted to implement the complete VIVA technology and to replace all existing systems in just three months. For time reasons, VIVA took over the project management, built up all the databases, created the templates for the Publishing Server and in the meantime trained the service provider and his customer within the

framework of the project implementation (Keyword: »Training on the job«). After all work was completed the service provider and his customer were able to further develop the templates and the databases.

Service and Support

With and after the implementation of VIVA products, the customer has an extensive service and support offer available. Starting with a day, night and weekend service, right up to guaranteed reaction and solution times, VIVA offers »First Level« and »Second Level« support in different languages. A concrete example: A multinational corporation implemented the VIVA technology in fourteen languages. VIVA gave the customer worldwide support in several languages.

Supply

VIVA offers customers who are worried about large investments or whose resources do not allow a fast project turnover to supply the software within a hosting framework. A concrete example: A corporation wanted to introduce the VIVA publishing technology, but had no resources free in his IT department to manage the project or provide support. The solution: VIVA set up the appropriate servers in its computer centre and offered the service in the form of an ASP/Hosting agreement. The customer received FTP access to the server so that he could organise his data.

Purchase, Financing, Rent and Hosting

A further plus for the application of VIVA products is provided by the financing models. As developer of the software, VIVA can offer financing, rent and hosting options.

Successful History

Since its founding in 1994, VIVA has completed all projects successfully and within the agreed deadlines. This speaks for itself.



Within the framework of training sessions and workshops, VIVA helps you to help yourself. As well as the end customers, graphic designers, system integrators, developers, consultants and agencies are trained in the use of the software products.



The analysis for optimising the publishing processes is carried out either by VIVA specialists or together with the customer in the framework of a workshop.



Save money now:

Call us today or send an E-Mail to »sales@viva.us« to learn more about the possibilities of using VIVA publishing products in your company too.

References:

Leading companies trust our products and services, service bureaus and printers who use VIVA on the **Mac OS, Windows and Linux** platforms:

Automotive: Audi, BMW, Lexus, Mercedes Benz, Fiat, Volkswagen, Peugeot, Daewoo, SEAT, Ford, Smart, Vauxhall, Renault, Chrysler, Jeep, Honda, Jaguar

Consumables: Aldi, McDonalds, Müller Milch, Nescafé, KFC (Kentucky), Kelloggs Cornflakes, Mars, Toblerone, Magnum, McCain.

Industry & Trading: AEG, Bosch, IKEA (Spain & UK), Phywe, Karstadt, Praktiker, Procter & Gamble, Soft-Carrier, Quelle, Marks & Spencer.

Financial: Cortol Consors, Deutscher Sparkassen & Giroverband, Postbank, Schroders Investment, HSBC, Mastercard, Barclaycard, Maestro, Halifax.

Pharmaceutical & Chemical: Bayer, Pfizer.

Fashion & Cosmetics: Armani, Chanel, Wrangler, H&M, Nivea, Boss, Nike, Adidas, C & A, Gucci, Levis, Puma, L'Oreal, GAP, Esprit Bodywear, Triumph, Palmolive, Colgate, Ariel, Gillette, Versace.

IT & Telecommunication: AGFA, CREO, Microsoft, O2, Hewlett-Packard, Samsung, Vodafone, T-Online, Deutsche Telecom, British Telecom, Tiscali, Orange, VIAG Interkom, Debitel, FujiFilm, EBAY, Kodak, AOL, Epson, Intel, Motorola, Nokia, Sony, Sony Ericsson, Yahoo, BBC, Canon, Discovery Channel, Logitech.

Tourism: Alltours, Berge & Meer, Olimar Reisen, BritishAirways, Thomas Cook, AirFrance, Easyjet, Virgin Holidays, P&O Cruises, Singapore Airlines, Icelandair.



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