

The perfect solution for large format printing

VIVAPOSTERIZE is the perfect large format poster tiling program for WINDOWS, MAC and LINUX/UNIX, as it is simple to use, displays all information in real time and is extremely fast with a high performance.



VivaPosterize: Millions of posters. One program.



What is VivaPosterize?

VIVAPOSTERIZE is the leading tool for extremely fast automatic digital tiling and output of posters and billboards. Already on the market since 1999, the program has since then been setting new standards in speed, safety, flexibility and functionality.

Developed in co-operation with leading printers in offset and screen printing, VIVAPOSTERIZE is able to process documents with a speed and precision which has never before been achieved.

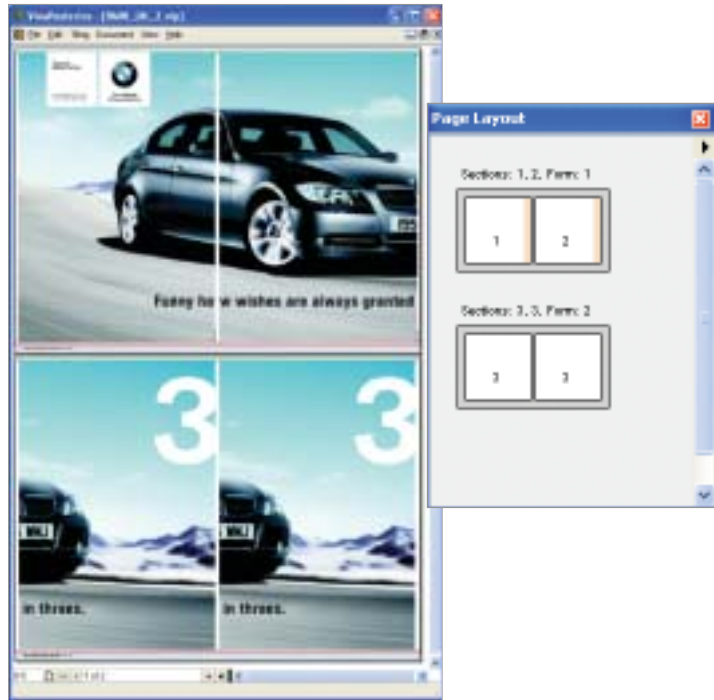
It's no wonder then that millions of posters and billboards are produced with VIVAPOSTERIZE every year. Our customers produce posters for local and international advertising campaigns of well known manufacturers as well in the food and drink, automobile, fashion, cosmetics, furniture, electronics and media industries as well as many other fields.

Therefore you will surely at least once have seen a poster or billboard which has been produced by our software!

How does VivaPosterize work?

VIVA has from the very beginning followed a completely new and revolutionary path in electronic imposition.

The starting point for the development was that our customers wanted to be able to manage the complex technology as simply as possible. Just three simple steps are necessary in the Workstation version of VIVAPOSTERIZE to process a job completely in just a few minutes: data import, poster tiling and output. Only one step is necessary in the Server version to complete a job in seconds: to transfer data to the server, which will complete the tiling and output fully automatically.



Example of the automatic creation of copies of the third poster section.

Flexible Data Import

VIVAPOSTERIZE can import all the relevant image formats, such as EPS, LAY, TIFF, CT, LW or also all PDF files. With the help of an extra optional module, VivaPosterize can also import and process ready ripped »Creo/Kodak Brisque« Jobs.

Data already imported can be updated automatically when the original data is altered. In this way last minute changes of content are possible at any time.

Excellent Tiling and Montage

In the template the user can predefine a large number of parameters. As well as the tiling template, the height and width of every single section of the poster, overlapping on several sides, job-specific section numbering and many other options may be defined. Even a job-specific spread group, in which it may be possible that poster sections are not mounted in their normal order, is definable.

Within the framework of the spread group definition the same mark may be positioned differently on different sections or press sheets. To save paper, the remaining section or sections of a poster may be mounted fully automatically in multiple copies on a press sheet.



Whatever the size – the platform-crossing poster software VIVAPOSTERIZE guarantees the professional user an extremely high processing speed with maximum security. You can benefit from this too.

VivaPosterize: Customer requirements as standard.

Customer requirements as standard

In the middle of all customer requirements was the demand for a comprehensive but not overloaded user interface that gives the user optimum support at all times. A guarantee of constant quality – even when the workload is high and production stress threatens to take over. As well as this users who do not work all day long in digital poster tiling should be able to work with the program.

To fulfill these requirements, a unique user interface was developed: the VIVAPOSTERIZE Settings Dialog.

All settings in one dialog

Instead of creating complex templates and setting and checking hundreds of parameters as in other programs, VIVAPOSTERIZE presents the user with a single dialog. In this dialog all the relevant settings for professional poster tiling can be entered. The dialog with its preview functions simulates an electronic lighting table.

Complete routine tasks automatically

The user makes just a few entries, and automatically VivaPosterize does the rest, relieving him from routine tasks and avoiding possible sources of errors. Here, for example, the overlap signature will be calculated by the program automatically («Section 1; attach Section 5 here») and positioned, whereby the text and the variables (section number, date, order number, etc.) may be defined individually. This is above all important if you are producing posters for overseas customers. In another case the poster tiling calculation may be so made that the poster sections all

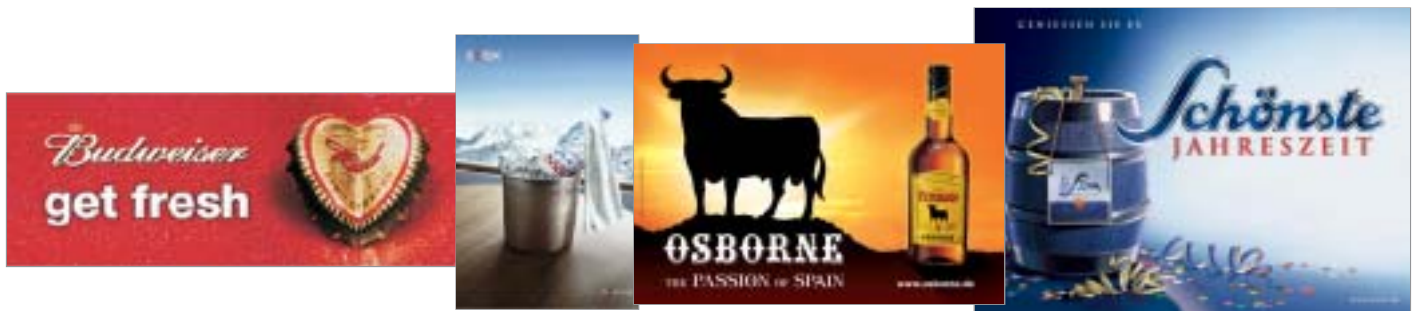
have the same cut format, although the sections have individual »visual formats«. These are just two examples of an automation that offers the user a terrific simplicity of working, saves time and simultaneously provides maximum safety.

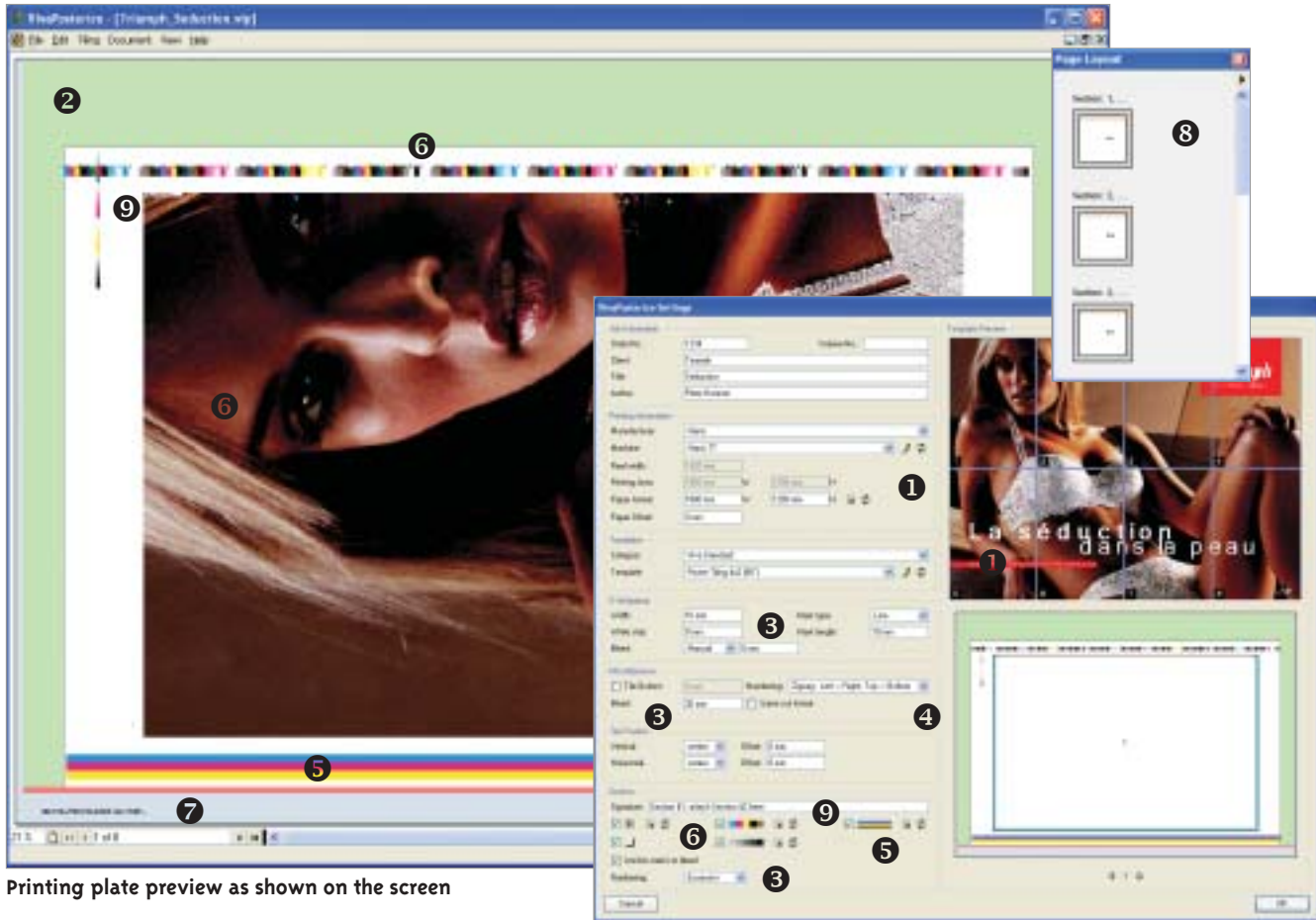
Relation to presses

A good user interface is an important criterion, but VIVAPOSTERIZE goes a step further with the imposition of complete forms: the inclusion of the company's printing presses.

Effectively you always tile and mount the sections for a printing press; for only when you have the data of the press to hand can you decide whether a press sheet can be printed on this particular machine. Although this is actually a matter of course, VIVAPOSTERIZE is the only program that is able to calculate it.

Here is a brief example: If the settings for a poster are now changed so that a bleed is applied to all sides, VIVAPOSTERIZE may under certain conditions warn you that this same signature can no longer be printed, because the the poster section with its bleed and marks is now too big for the paper or indeed for the press. These and many other professional checks and controls are only and exclusively possible with VIVAPOSTERIZE.





Printing plate preview as shown on the screen

FASCINATING TECHNOLOGY

1. It doesn't matter if you use VIVAPOSTERIZE on WINDOWS, MAC or LINUX: one single dialog is sufficient to set all parameters. Here the user selects templates, machines and mark sets that have all been defined just once.
2. The VIVAPOSTERIZE user has complete and constant control over the plate size, the printable area, the paper format and the gripper edge. This control also includes the display of the data on the pages and their positioning.
3. VIVAPOSTERIZE enables an individual definition of the bleed, the overlapping and also the way in which the sections are attached.
4. The numbering of the poster sections can be selected from a list or individually defined in the tiling template. These and other professional controls are only offered by VIVAPOSTERIZE.
5. A selection of different take-off bars (ink-eaters) will be calculated automatically and positioned according to pre-defined parameters.
6. As well as static color control strips, which may be positioned as a mark, the color strips that are created dynamically by VIVAPOSTERIZE can also include possible spot colors.
7. The freely defineable plate inscription may if required contain all the information relating to the order and is positioned automatically according to the predefined punch holes of the film or printing plates.
8. The Page Layout Palette shows the press sheets with the rotation of the individual poster sections.
9. The entry of variables in the signature field ensures that each section is numbered correctly and that the next section to be attached is also indicated.



Define standards

The individual definition of templates, marks and machines is achieved using a control file, which can be edited and further extended by the user. A large number of standard templates and machines is supplied with the program.

This drastically simplifies the handling of the program, without in any way limiting its flexibility. With this system you can – particularly as a service provider – define your customer specific standards very quickly and simply.

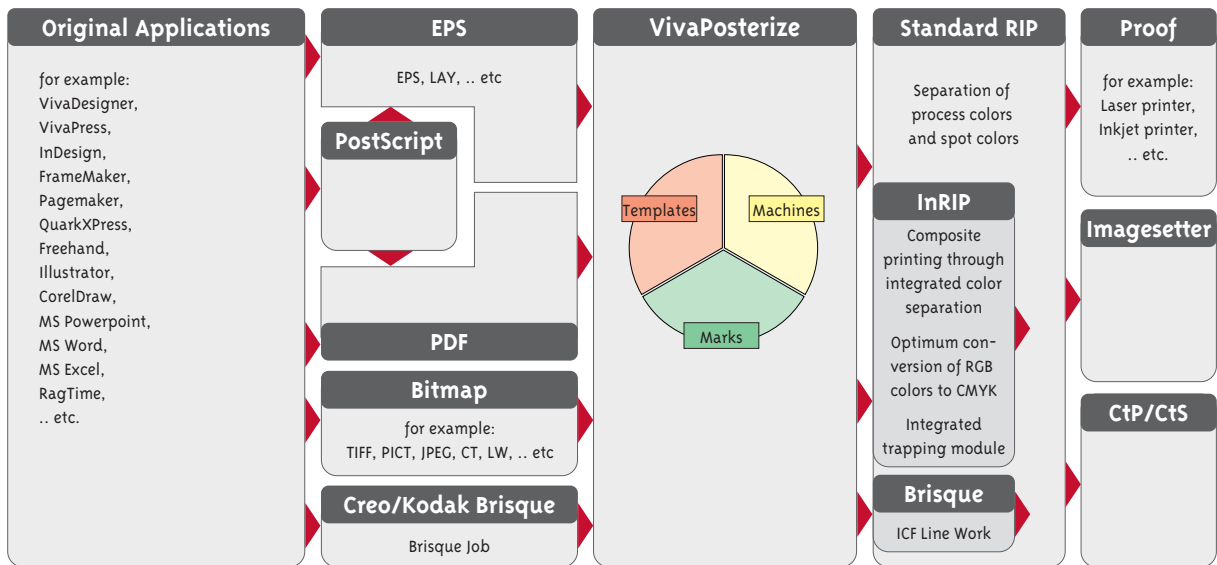
A further advantage of VIVAPOSTERIZE is its format independence. While with other programs the same template must be newly created for every page format, VIVAPOSTERIZE works on the basis of an abstract page format. Therefore the same template can be used for tiling of posters 3 x 2 meters or 4 x 3 meters.

High Automation

VIVAPOSTERIZE can also attain the high degree of automation because the user can create comprehensive relationships in the one-off setting up of all machines and templates. On the one hand you can create a relationship between machines and templates, and on the other between templates and marks. These relationships ensure that certain templates can only be printed on certain presses. At the same time the program differentiates between offset and screen presses. At the same time marks can also be applied either to templates or to machines.

If a press is not available (running another job or being maintained), the user can switch to another one immediately. Here the program will register automatically if the selected template can be printed on the new press, and, if necessary, applies the new machine-dependent marks to the tiling.

THE VIVAPOSTERIZE WORKFLOW CONCEPT





Import and Export formats

The workflow concept of VIVAPOSTERIZE supports many different formats, including EPS, LAY, CT, LW, TIFF or PDF files from Windows, Macintosh and Unix platforms. The tiled posters can be saved in VIVAPOSTERIZE format and output as a PostScript or PDF file.

Color Management

In order to accelerate considerably the output of complete press sheets, VIVAPOSTERIZE supports InRIP color separation. In this case, the separation is not carried out by a layout program or the poster tiling software, but by a modern RIP. It frequently occurs that wrongly named or unwanted spot colors appear in the document. In this case, VIVAPOSTERIZE offers the possibility of mapping spot colors to other spot colors or also process colors in the output.

Spread Management

Although with VIVAPOSTERIZE usually a manual montage of the press sheets is unnecessary, it can be that in practice the press sheet is larger than the output device. In this case VIVAPOSTERIZE can tile the press sheets automatically, and the user can enter an overlapping area.

High speed for large orders

When large amounts of data and many press sheets are involved, a RIP normally waits to start imaging until all the data have been received. To save on this waiting time, VIVAPOSTERIZE provides the option of outputting press sheets singly.

Optimum Output

VIVAPOSTERIZE supports the output of press sheets to all PostScript output devices with original Adobe PostScript Level 2 or higher and corresponding OPI Servers for exchanging hi-res data, whether image-setters (CtF), a proofing device, a Computer-to-Plate (CtP) or Computer-to-Screen (CtS) system, or a digital printing machine.

Support for Brisque Workflow

As an option VIVAPOSTERIZE can import »Creo/Kodak Brisque« Jobs and output »ICF-Linework« files.



PEUGEOT 407. UM AUTOMÓVEL A SÉRIO.



VIVAPOSTERIZE SPECIAL FEATURES

- Cross-platform solution for WINDOWS, MAC & LINUX.
- Available as workstation and server application.
- Create posters up to 16 x 16 meters.
- Import image files in PDF, EPS, LAY, TIFF, CT and LW formats.
- Import native PDF files.
- Optional »ICF Workflow« module for »Creo/Kodak Brisque«.
- Machine-oriented working process guarantees optimum control.
- Automatic tiling and/or creation of multiple copies.
- Complete WYSIWYG display of all sections and press sheets with marks and spread inscriptions.
- All settings are completed in one dialog within 60 seconds.
- Individual linking of machines, marks & templates.
- Format-independent templates.
- Calculation and display of large documents in just a few seconds.
- Two or more sections on a press sheet with different rotation possible.
- Individual height and width for every single section can be defined.
- Overlapping of poster sections to European standards or custom settings.
- Section numbering according to market requirements.
- Extensions to the application and individual adaptations to suit the customer's requirements are possible at any time.



Get further information on:
www.VIVAPOSTERIZE.COM
www.VIVA.US